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Car Care Tips v4

TIRES, TIRES, TIRES – Your life depends on them

Tires are the 'shoes' of your car. Make sure your shoes are comfortable and wear well.

New Orleans, LA – July 1, 2011 – Did you know that July and August are the months with the **most tire blowouts** and that there are over 650 deaths annually due to car accidents with under-inflated tires. Why July and August you ask…. Some reasons are 1) Extremely hot road conditions cause tire pressure to increase which can cause blowouts to weak tires 2) More travel with long summer trips/vacations, especially at high Interstate highway speeds, put excess pressure on tires 3) Low tire pressure and inadequate tire inspection prior to long trips leave tires vulnerable.

Did you know that **ALL TIRES LOSE PRESSURE!!!!!** Yes, your tires are losing pressure RIGHT NOW AND it's NOT GOOD ENOUGH to just wait until you bring your car in for an oil change or maintenance to let the service technician check your tires. **At least once a month and before every long trip, you should look at all tires and check the tire pressure, including the spare**.

Here are five quick SAFETY tips to keep your tires in shape and you safe:

1**. Don't Wait to Inflate**--Low tire pressure decreases fuel economy AND makes your tires unsafe. The specific inflation pressure number can be found on the vehicle placard located on the driver's side doorpost, glove box door, fuel door or in the owner's manual. For accurate pressure, check tires when cool and don't forget the spare…at least once a month.

2. **Lighten Your Load**—Remove excess baggage. Overloading decreases fuel economy due to increased wind drag and cargo weight. Handling, control and braking are also negatively affected.

3. **Rotate Before Rollin'**--Regular rotation helps achieve uniform tire wear and improve road performance. Tires rotated every 6,000–8,000 miles have longer life and help maximize your tire investment…Saving you money.

4. **Get It Straight**--Proper tire alignment provides safe, predictable vehicle control, as well as a ride that is smooth, comfortable and free of pulling or vibration. Proper alignment helps tires wear evenly and last longer….and that SAVES YOU MONEY as well.

5. **Bald Isn't Beautiful**--Lack of tread affects the tire's ability to grip the road. Make sure tires don't have uneven wear, high or low areas or unusually smooth areas that can increase the risk of road accidents.

"Don't put off maintaining your vehicle or seeing your vehicle maintenance professional. Tire pressure affects many aspects of your car, including steering, braking and gas mileage. With more people driving their cars longer, the likelihood of highway hazards and tire blowouts is higher, but if you properly service your vehicle and maintain proper tire pressure, you should be able to avoid potential problems" says Ed Bourgeois, CEO of myEZCarCare.com.